

# about

PRESCHOOL & CHILD CARE  
PHOTOGRAPHY & HOW IT ALL WORKS

I understand that photo day can feel overwhelming. That's why I keep it as simple as possible. Previous to my photography career I worked in early childhood education as a child care director for many years. This experience of working with staff, children and families has given me the knowhow & insight to what is needed to run a smooth photo day.

Each school is treated individually

I adjust our day to your centre's routine to minimise any disruption creating a more pleasant experience for the children and the staff. My approach to school photos is modern and relaxed. I aim to take photos of the children as if I was their parent. I know what it is like to see your child pull that 'school photo' smile. As a parent myself I have cringed many times over the years as the school photos came home. I will spend time with each child bringing out their personality and capturing their real smile at the right time.



# beautiful

QUALITY PRESCHOOL & CHILD CARE  
PHOTOGRAPHY PACKAGES FOR YOUR  
CHILDREN

what happens on photo day?

I will arrive at the centre early to set up all photographic equipment and indoor studio. You can also opt to have all photos taken outside however this will be weather depending. All order forms must be at the centre before the photo day. I will only take photos of children that have placed an order. I will take a variety of photos of each child making sure I capture their real smile... but most importantly:

“ we have fun “  
with the children

I often have a moment during the photoshoot where I consider myself so lucky that I get to giggle my way through the day with the children. I bring an assistant who helps me settle in the children, she is full of energy and will interact with the children while I wait for the perfect moment and take the shots. Your staff are solely responsible for their normal duties. Me and my assistant will have a heap of fun with the children so you can continue your daily routine. At the end of the day all photography equipment is packed away quietly allowing the class to continue their routine. We will ensure everything is back the way we found it before we leave.

no more  
messy class photos OR  
fake smiles or saying cheese

Just having fun with your wonderful children and then the true magic happens



class photo



SYSTEMS TO

# make it work

I aim to remove as much of your work as possible therefore I use a pre-paid system. Order forms are sent out with posters 4 weeks prior to photo day so parents have plenty of time to organise themselves. Parents can pay cash or use our online payment system. When paying online simply fill in your order form as normal and when your payment has been made document the receipt number on your envelope.

Depending on the size of your centre I will spend 1 or 2 days at the centre to ensure all children have the opportunity to have their photo taken. If a child is not booked in on the agreed photo days we encourage the parents to drop in so their child doesn't miss out. I create a schedule with the class photo times that will be displayed around the centre. This allows parents to drop in at their child's class photo time and avoids a build-up of parents waiting and stress for staff & children.

There are 2 options for class photos;

- 01 traditional style
- 02 composite style

More often I recommend using a composite style photo as this gives me the opportunity to select the children's best photos and collate them in a class photo. The children will all be looking at the camera. It avoids messy unclear group photos where children are either falling off chairs, having their eyes closed and staff frantically trying for everyone to stay still. So in my opinion the composite is far better.

I personalise & design each school's group photo incorporating the children's names, your child care centre's name and logo. simply a great way to present the best of each class.